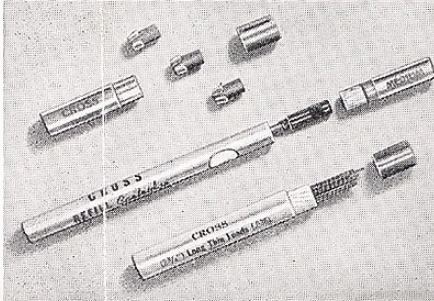
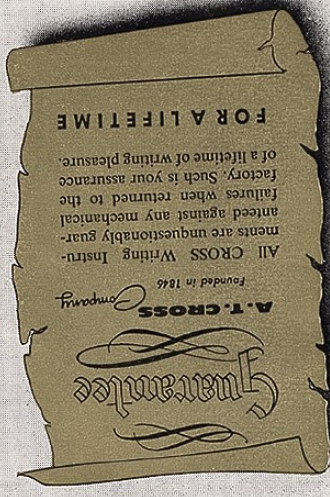


Ask your Dealer for **CROSS** *Writing Instrument Accessories*

Standard thin leads and erasers for refilling your Cross pencil and synthetic ruby ball point refills for your Cross pen are available at most dealers. The Cross synthetic ruby ball point refill at 75¢ is offered with either medium or fine points in a choice of blue, red, green or black inks.



MANUFACTURED IN U.S.A.



A.T. CROSS
AMERICA'S FINEST WRITING INSTRUMENTS
SINCE 1846
Produced in
LINDOLM, RHODE ISLAND, 02885

CROSS
A Name of Quality
made famous

Your Cross Pen and Pencil is assembled under precision control to insure quality. Both are perfectly balanced for unmatched writing ease and are mechanically guaranteed to work forever. To be sure, you will treasure your Cross pen and pencil as others have. Many have experienced such writing pleasure that they have made CROSS their number one gift selection. No doubt you will too.

They are available in Solid 14 Kt. Gold, Gold Filled, Sterling Silver and Chrome.

CROSS *Writing Instruments*

John Paul

ARE MADE ONLY FROM SELECT QUALITY METALS

SOLID 14 KT. GOLD . . .

— which means Solid 14 Karat Gold with only enough alloy to insure strength. 14 Karat Gold is alloyed fourteen parts gold to ten parts hardening metal according to international standards. Pure gold is 24 Karat, and is, of course, too soft for practical use.

GOLD FILLED . . .

— is a mechanical bonding of 12 or 14 Karat "fine" Gold to its reinforcing metal. All fine products that are identified as 12 Kt. G.F. or 14 Kt. G.F. are in reality Gold Filled.



STERLING SILVER . . .

— as the name implies is by Federal Law 92.5% pure silver with just enough additional metals to insure strength and durability.

LUSTROUS CHROME . . .

— a deposit of pure chromium over a strong base metal offering glistening beauty with extreme strength and durability.

These Cross Writing Instruments are backed by the experience and craftsmanship gained in the manufacture of over 55 million pens and pencils.

A.T. CROSS® SINCE 1846

America's Finest Writing Instruments

AN INTRODUCTION TO WRITING PLEASURE

Pick up your Cross pen or pencil. It is easy to distinguish the pen from the pencil by the stylish metal disc centered on the distinctive black conical top. Now, write with it. The slim design and balance of a Cross writing instrument imparts a natural, gliding feel for writing.

CROSS PENS

TO OPERATE: Turn cap to the right until it stops. The pen is now ready to write. Turn the cap to the left to repel the point.

TO REPLACE PEN REFILL: Remove the pen cap, unscrew the colored knob of the refill and remove the refill from the pen. Insert a new Cross refill and tighten the colored knob securely. Replace the cap and the pen is again ready for service.

CROSS PENCILS

TO REFILL: Turn the cap to the right until a metal push rod appears and a click is heard. Turn the cap back to the left completely. Remove the cap and choose a lead from the storage supply under the eraser. Fully insert the lead into the pencil. Press the lead gently against any surface to engage the clutch like, lead holding mechanism. You are now ready to write.

If your favorite pen and pencil dealer does not stock CROSS pen refills, pencil leads, and erasers — use this convenient order coupon and mail direct to A. T. CROSS COMPANY, One Albion Road, Lincoln, Rhode Island 02865.

I have enclosed \$..... for the items checked below:

QUANTITY

..... PEN REFILL(S) WITH SYNTHETIC RUBY BALL POINT @ 75¢ each

POINT Medium..... INK COLORS Blue..... Red.....
Fine..... Black..... Green.....

PENCIL ACCESSORIES:

..... LEADS — 2¾" long, medium soft, 18 per tube @ 25¢ per tube

..... ERASERS — 3 per tube @ 15¢ per tube

NAME.....

ADDRESS.....

CITY..... STATE..... ZIP.....